



# Certified Scrum Master Class

Scrum is Simple. Doing Scrum is Hard.<sup>SM</sup>

## Description

Learn how to lead your teams using Scrum and to lead change in your organization. If helping individuals and teams on a journey of continual improvement and helping customers get what they need rapidly is your passion, this class is for you.

This highly interactive 2-day workshop provides a foundational understanding of the Scrum framework and gives participants hands-on practice applying Scrum in multiple settings and situations.

## Objectives

Using a combination of interactive presentations, problem-solving exercises, and team-structured simulations, the experiential workshop enables participants to:

- Understand the core principles, strategies, and practices of Scrum
- Practice applying Scrum in multiple project settings and situations
- Cultivate the Scrum Master mindset vital to effectively managing projects and teams
- Gain skills and confidence in effectively communicating Scrum principles to managers and team members alike.

## Topics

- Overview of Scrum
- Product Backlog
- Release Planning and Estimation
- Role of the Product Owner
- Role of the Scrum Master
- Leading Self-Organizing Teams
- Sprint Practices
- Metrics and Reporting

## Who should Attend

Managers, team leads, project managers, or other team members who wish to learn how to apply Scrum principles and rules to create high performing teams focused on rapid value delivery to their customers

## Optional 3rd Day Open Space (for on-site workshops)

Set the stage for improvement through this optional facilitated open space day.

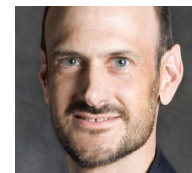
Designed to transform what was learned in the workshop into pragmatic, relevant action, the open space format activates self-organization within the participants to identify, prioritize and plan process improvements.

## About the Trainer/Coach

### Jim York

CEC, CST, CTC, CSP, CSPO, CSM

Writer, Speaker, Coach, Trainer



Jim York has been teaching Certified Scrum classes since 2004. In addition to holding the

Certified Scrum Trainer<sup>®</sup> credential, Jim also holds both Certified Agile Coach credentials (Certified Enterprise Coach and Certified Team Coach<sup>SM</sup>) from the Scrum Alliance, one of only a few individuals worldwide to hold all of these top level certifications. Jim is also a licensed facilitator for the Agile Fluency<sup>TM</sup> Suite, a Certified LeSS Practitioner, and an Innovation Games<sup>®</sup> Facilitator.

## About FoxHedge Ltd

FoxHedge Ltd is Melissa and Jim York. We coach and train individuals, teams, and organizations seeking to optimize effectiveness.

More information is available at [www.FoxHedgeLtd.com](http://www.FoxHedgeLtd.com)